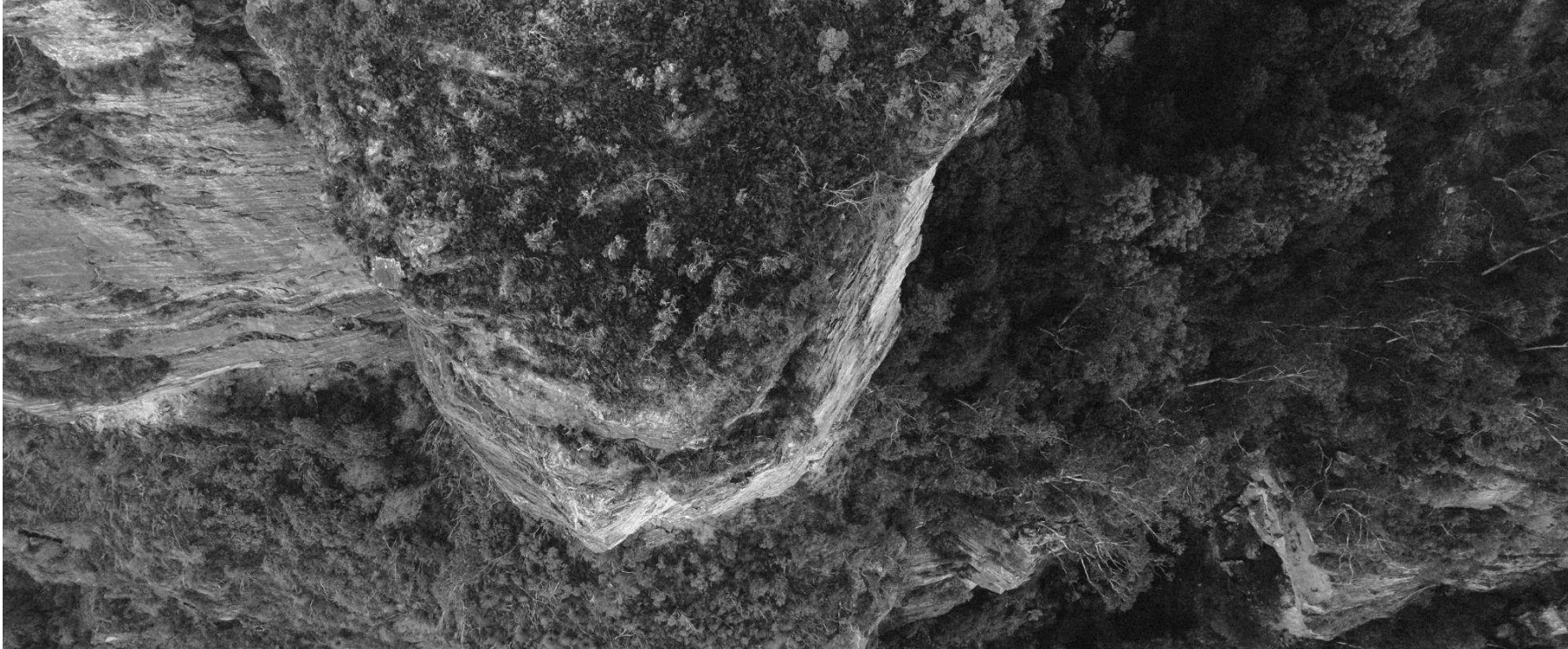




gumleaf
PRODUCTIONS

SHORT-FORM
CONTENT CREATION



Gumleaf Productions is a content and creative solutions company.
Our vision is to enable, develop and share incredible stories and content that inspires.

We are a diverse and passionate group of people based in Sydney, Australia with backgrounds in storytelling, content creation, project management and large-scale production.

We are committed to a sustainable and ethical workplace and celebrate diversity of all kinds.

WHAT WE DO

— 01

Short-form Content

Bring your brand to life with high impact video content. Our team of experienced producers, videographers and editors will create content you can use across all your channels.

— 02

Marketing & Branding Strategy

Gumleaf can help your brand reach and engage new audiences, strategise campaigns and create brand guidelines.

— 03

Creative Development

At Gumleaf we specialise in turning small ideas into big things. If you have an idea for a film, streaming content, a book or a brand campaign we'd love to collaborate with you.

— 04

Project Management

Are all your plans just not coming together? Or do you need to find a clear vision and path to success? We can help you navigate the complexities by managing your project in a clear and concise manner.

PACKAGE OPTIONS



At Gumleaf Productions, we help to tell and share the story of your brand authenticity. From high-impact brand campaigns to engaging retail messaging, our team knows how to create content that connects with your audience. No shoot is the same which is why the first step for us is listening to what you need. We will then create a bespoke package to ensure you get what you want in the timeframe you need it to ensure your ROI.

Our team has decades of experience creating mass-reach premium content for Australia's most recognised brands. We understand storytelling and how to cut through.

Most of all we really value our clients and love what we do.

Showreel available on **request**

PACKAGE A

\$5,500 + GST

DELIVERABLES

1 x 15'

Video - Vertical & Horizontal

TOTAL

2

pieces of content

INCLUDES

Pre-Production
Equipment Hire
1 Shoot Day
(Camera & Producer)
Editing & Post Production
1 Round of revisions
48-Hour turnaround

PACKAGE B

\$7,800 + GST

DELIVERABLES

1 x 15'

Video - Vertical & Horizontal

1 x 30'

Video - Vertical & Horizontal

TOTAL

4

pieces of content

INCLUDES

Pre-Production
Equipment Hire
1.5 Shoot Days
(Camera & Producer)
Editing & Post Production
1 Round of revisions
48-Hour turnaround

PACKAGE C

\$12,000 + GST

DELIVERABLES

2 x 15'

Video - Vertical & Horizontal

2 x 30'

Video - Vertical & Horizontal

TOTAL

8

pieces of content

INCLUDES

Pre-Production
Equipment Hire
2 Shoot Days
(Camera & Producer)
Editing & Post Production
2 Rounds of revisions
72-Hour turnaround

CONTACT DETAILS



hello@gumleafproductions.com



http:// gumleafproductions.com

